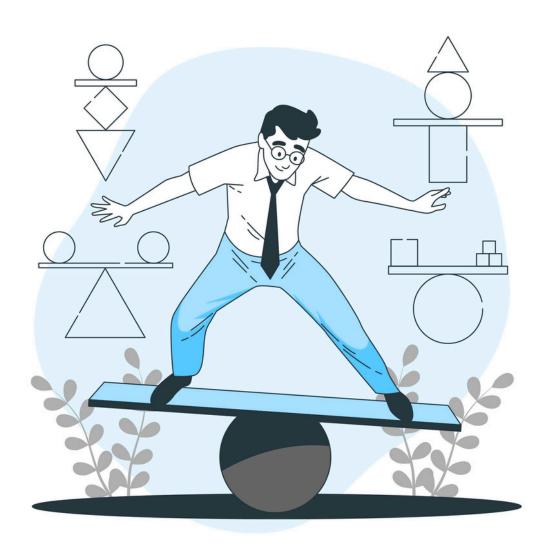# Shift Happens. We keep you balanced.

Modern Application Delivery. Simplified. Secured. Seriously Fast.

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Why Load Balancing Still Matters

Application Performance Demands More Than Just Speed. It Demands Control.

User expectations are sky-high, and patience is at an all-time low. Whether you're running global enterprise platforms or a critical internal system, applications must perform flawlessly, securely, and without interruption. That's where load balancing steps in.

Modern load balancing, or more accurately, Application Delivery Control (ADC), goes far beyond simply distributing traffic. It ensures seamless user experiences across geographies, platforms, and peaks in demand. It enables smarter routing decisions, supports zero-downtime deployments, and provides built-in resilience when the unexpected happens.

At Edgenexus, we help organisations deliver:

- ✓ **High availability**, even across hybrid and multi-cloud environments.

- ✓ **Improved application** performance through intelligent traffic management.

- ✓ **Secure delivery** with integrated protection tools like WAF and SSL offload.

- ✓ **Flexibility and scalability** that aligns with today's DevOps and cloud-native architectures.

The need for speed is just the beginning. What organisations really need is visibility, control, and adaptability, delivered through solutions that are powerful, yet practical.

Edgenexus gives you exactly that.
Without the overhead.

What Makes Us Different

Enterprise Performance. Everyday Usability. Not Everyday Prices

At Edgenexus, we believe high-performance traffic management doesn't need to come with high complexity or high costs. We built our platform from the ground up to deliver enterprise-grade capabilities with the simplicity and flexibility modern organisations demand. Whether you're deploying in the cloud, on-prem, or somewhere in between, we help you deliver secure, fast, and resilient applications without the usual friction.

Built for Modern Application Delivery

✓ Advanced Traffic Management, Made Easy

Our Layer 7 content switch gives you deep, granular control over your traffic—with a no-code, visual rule builder. Route traffic by geography, URL, cookies, authentication state, and more. Choose what happens: redirect, block, authenticate, rewrite, or even change the page content. With flightPATH, you're in control—no scripting required.

✓ Ridiculously Easy to Use

Why invest in an ADC if it's too complex to use? Our intuitive web interface puts full control at your fingertips, no manuals, no black-belt training required. Want to automate? We've got a full REST API and a Terraform provider, making automation, CI/CD, and IaC pipelines effortless.

✓ Built-In, AI-Powered Security

Our integrated Web Application Firewall (WAF) uses real AI (not marketing fluff) to detect and block threats, even before they appear in static rule sets. That's proactive protection, not just reactive defence.

✓ Central Cloud Management (Optional)

Easily manage all your ADC instances from one central location, ideal for service providers and multi-site enterprises.

What Makes Us Different

Enterprise Performance. Everyday Usability. Not Everyday Prices

✓ **Appstore-Enabled Flexibility**

Extend your ADC with pre-built apps and integrations from our Appstore—or build your own. From custom rules to full applications, you stay in control without compromise.

✓ **Portable Licensing**

Move from VMware to cloud, from on-prem to hybrid, your licence moves with you. Protect your investment and plan for the unknown with confidence.

✓ **Flexible Licensing & Deployment**

Choose the model that fits your business: SaaS, perpetual, or subscription. Run Edgenexus on any hypervisor, any cloud, or even hardware. We sync across environments seamlessly.

✓ **High Performance. Low Latency. Always On.**

We deliver high-throughput, low-latency performance that scales with your business, not your budget.

✓ **World-Class Support from Real Experts**

Load balancing can be complex. That's why our expert team is here to help you deploy, migrate, or optimise, quickly and painlessly.

> *We replaced Citrix Netscaler with Edgenexus in less than a day, and saved over 60% in licensing costs. It's easier to manage, performs better, and our team actually enjoys using it.*
>
> Head of Infrastructure
> Global SaaS Platform

Ideal Customers & Use Cases

Not for Everyone. Perfect for You.

Let's be honest, some solutions try to be everything to everyone, and end up being bloated, complex, and overpriced. That's not us.

Edgenexus is purpose-built for organisations that demand powerful application delivery without the overhead of enterprise legacy systems. Whether you're scaling a SaaS platform, managing multi-tenant environments, or simplifying hybrid cloud operations, Edgenexus delivers the control and performance you need, without the headaches you don't.

Our sweet spot:

- **Businesses tired of paying F5 prices** for features they rarely use.

- **VMware NSX customers** who want less 'network spaghetti' and more straightforward value.

- **Citrix Netscaler users** looking to migrate fast after recent commercial and channel disruptions.

- **MSPs** who need flexible, cost-effective ADC solutions that support multi-tenant and multi-cloud deployments.

- **DevOps teams** who'd rather automate deployments than decipher legacy config files.

- **SaaS providers** focused on performance, security, and scalability, without needing a full-time load balancer specialist.

- **Mid-market enterprises** wanting big-league performance without big-league prices.

Partner with Us

Join the Edge Club

We love great tech. But we really love great partners.

If your organisation values clarity over complexity, agility over lock-in, and performance over posturing, Edgenexus is built for you. Our platform grows with your needs, fits into your stack, and gives you enterprise-grade features in a solution that just makes sense.

Edgenexus works with leaders in the global IT channel to deliver excellent outcomes to their customers regionally, locally.

- ✓ Transparent pricing and flexible licensing remove surprises

- ✓ Features that fit your actual needs, not what legacy vendors think you need

- ✓ Support that treats you like a partner, not a number

- ✓ A trusted, neutral brand—built in the UK and aligned with your values in today's evolving landscape

"Because hoping isn't a load balancing strategy."

www.edgenexus.io

Ready to balance smarter?

At Edgenexus, we didn't stop at simple traffic distribution. We built the most intuitive, powerful Application Delivery Controller on the market, one that makes infrastructure feel friendly again.

There's only one way to find out: take Edgenexus for a spin.

Scan the QR code to get started or visit: edgenexus.io

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